



19/3/2015

Press Statement by Ir. Jaseni Maidinsa,
CEO, PBA Holdings Bhd and PBAPP.

PBA HOLDINGS BHD TO HELP KELANTAN IN WATER MANAGEMENT TRAINING

PENANG, Thursday, 19/3/2015: The PBA Holdings Bhd will provide water supply management training services in Kelantan soon.

Today, a subsidiary of PBA Holdings, PBA Resources Sdn Bhd (PBAR) signed a Memorandum of Understanding (MoU) with Darul Digital Multimedia Solutions Sdn Bhd (DDMS), a subsidiary of Perbadanan Menteri Besar Kelantan.

PBAR operates the Penang Water Services Academy (PWSA) in Penang. DDMS, in collaboration with Air Kelantan Sdn Bhd (AKSB), will play an important role in implementing water management training programmes in Kelantan.

The Kelantan State Government has identified water management as a critical area that requires further attention as a result of the recent flood disaster in Kelantan in 2015. As such, Kelantan plans to “minimise the skills gap in water management and to improve the state’s water management.”

Under the MoU, PBAR will collaborate with DDMS to “establish and promote water supply management competency enhancement training programmes in the East Coast region.”

Key details of the MoU include:

- DDMS will organise, promote and market water management training programmes on PBAR’s behalf to water services industry players in the East Coast Region (Kelantan, Terengganu and Pahang).
- PBAR will provide training materials for the programmes.
- PBAR will provide a “Train-the-Trainer” and “Vocational Technical Officer certification” programmes for 20 selected AKSB personnel.



As a leading group in water supply management, the PBA Holdings Bhd is looking forward to contributing positively towards the improvement of water supply management and water services in Kelantan and the East Coast region.

We look forward to working with DDMS in Kelantan soon.

Thank You.

Ir. Jaseni Maidinsa,
CEO, PBA Holdings Bhd and PBAPP.

Issued by PBA Holdings Bhd

Contact: Puan Syarifah Nasywa bt Syed Feisal Barakbah
Corporate Communications Unit

Tel : 04-201 3231

Email: syarifah@pba.com.my